

**1. TITLE OF THE CERTIFICATE <sup>(1)</sup>**

**Reife- und Diplomprüfungszeugnis der Höheren Lehranstalt für Medien  
Ausbildungsschwerpunkt Fotografie**

<sup>(1)</sup> in original language

**2. TRANSLATED TITLE OF THE CERTIFICATE <sup>(1)</sup>**

**School Leaving and Diploma Certificate of the Higher Federal Technical College of Media  
Subject Area: Photography**

<sup>(1)</sup> This translation has no legal status.

**3. PROFILE OF SKILLS AND COMPETENCES**

Graduates of the Higher Federal Technical College of Media in the Subject Area Photography can plan and carry out creative activities in the fields of photography and audiovisual media. They can communicate artistic and media technology-related matters orally and in writing using technical terms in English.

Graduates have skills and competences in the following artistic/creative fields:

- Image design
- Applied image competence, image presentation in media contexts
- Applied and free photography (e.g. product photography, advertising photography, portrait, fashion and beauty photography, architectural photography, documentary photography, conceptual photography)
- Moving images (video, audiovisual, stop motion).

Graduates have skills and competences in the following technical fields:

- Camera and lighting technology
- Post-production (still and moving images, audio)
- Layout, pre-press, colour management.

Graduates have personal and social competences in the following areas:

- Interdisciplinary work and creativity
- Capacity for teamwork, organisational skills, problem-solving skills, understanding of media theory and art history

**4. RANGE OF OCCUPATIONS ACCESSIBLE TO THE HOLDER OF THE CERTIFICATE <sup>(1)</sup>**
**Range of professional occupations:**

Conception and implementation of both commercial and freelance media-specific photography projects. Photographic media design. Photojournalism. Picture editing. Development and production of audiovisual projects. Video production. Camera work and lighting. Editing and video post-production. Project management, art, marketing and media consulting.

**Pursuit of regulated professions on a self-employed basis** (see [www.gewerbeordnung.at](http://www.gewerbeordnung.at))

<sup>(1)</sup> if applicable

**(\*) Explanatory note**

This document has been developed with a view to providing additional information on individual certificates; it has no legal effect in its own right. These explanatory notes refer to the Council Resolution no. 2241/2004/EG of the European parliament and the Council of 15 December 2004 on a single Community framework for the transparency of qualifications and competences (Europass).

Any section of these notes which the issuing authorities consider irrelevant may remain blank.

More information on transparency is available at: <http://europass.cedefop.europa.eu> or [www.europass.at](http://www.europass.at)

## 5. OFFICIAL BASIS OF THE CERTIFICATE

<p><b>Name and status of the body awarding the certificate</b> Educational institution recognized by the State of Austria, for address see certificate</p>	<p><b>Name and status of the national/regional authority providing accreditation/recognition of the certificate</b> Federal Ministry of Education</p>
<p><b>Level of the certificate (national or international)</b> EQF/NQF 5 ISCED 55</p>	<p><b>Grading scale / Pass requirements</b> 1 = excellent (excellent performance) 2 = good (good performance throughout) 3 = satisfactory (balanced performance) 4 = sufficient (performance meeting minimum pass levels) 5 = not sufficient (performance not meeting minimum pass levels)</p> <p>In addition, the overall performance at the final exam is rated as follows: Pass with distinction, Good pass, Pass, Fail</p>
<p><b>Access to next level of education/training</b> In accordance with the School Organisation Act (Schulorganisationsgesetz), Federal Law Gazette no. 242/1962 as amended, this certificate entitles holders to attend a university, a post-secondary VET course (Kolleg), and a post-secondary VET college (Akademie); in accordance with the Act on Fachhochschule Study Programmes (Bundesgesetz über Fachhochschul-Studiengänge), Federal Law Gazette no. 340/1993 as amended, to attend a Fachhochschule study programme; and in accordance with the 2005 Higher Education Act (Hochschulgesetz), Federal Law Gazette I no. 30/2006 as amended, to attend a university college of teacher education (Pädagogische Hochschule).</p>	<p><b>International agreements</b></p> <ul style="list-style-type: none"> <li>▪ European Convention on the Equivalence of Diplomas leading to Admission to Universities, Federal Law Gazette no. 44/1957</li> <li>▪ Convention on the Recognition of Qualifications concerning Higher Education in the European Region, Chapter IV, Federal Law Gazette III no. 71/1999</li> <li>▪ Training completed with this certificate is a regulated education and training programme in accordance with Article 11, point (c) (ii) of Directive 2005/36/EC on the recognition of professional qualifications, as last amended by Directive 2013/55/EU. The level of training corresponds to point (c) of Article 11 of the Directive.</li> </ul>
<p><b>Legal basis</b> National curriculum, Federal Law Gazette II no. 262/2015 current version Examination specification BMHS (concerning the final exams in vocational schools and colleges), Federal Law Gazette II no. 177/2012 current version</p>	

## 6. OFFICIALLY RECOGNISED WAYS OF ACQUIRING THE CERTIFICATE

1. Training and education as defined by the National Curriculum for Secondary College of Media, Subject Area: Photography
2. External certification as defined in Federal Law Gazette II no. 362/1979 current version

**Additional information**

**Entry requirements:** successful completion of school year 8; artistic aptitude examination; if necessary entrance examination

**Duration of Education:** 5 years

**Duration of compulsory work placement:** totally 8 weeks

**Educational objectives:** Intensive five-year initial training programme in occupation-related practice and occupation-related theory, as well as in general education subjects, technical-scientific and business-related subjects. Independent use of thinking methods as well as attitudes towards work and decision-making which qualify graduates to immediately exercise professions at executive level in the engineering, arts and crafts sector in industry and trade as well as to take up higher studies. Use of personal and social competences in the way they are required for modern forms of work and communication – including in multicultural teams. Modern frames of mind and attitudes to work such as a cosmopolitan approach, creativity and innovation capacity.

**Subjects include:** see List of Subjects in the Reifeprüfung-Certificate and VET-Diploma

**More information** (including a description of the national qualification system) is available at:

[www.zeugnisinfo.at](http://www.zeugnisinfo.at) and <http://www.bildungssystem.at>

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